COMPLETED
ORIGINAL

# BROOM CORN BROOMS: U.S. PRODUCERS' SHIPMENTS, IMPORTS FOR CONSUMPTION, EXPORTS, AND APPARENT CONSUMPTION, CALENDAR YEAR 1982

Report to the President
on Investigation No. 332-97
Under Section 332
of the Tariff Act of 1930

USITC PUBLICATION 1373

APRIL 1983

United States International Trade Commission : Washington, D.C. 20436

UNITED STATES INTERNATIONAL TRADE COMMISSION

COMMISSIONERS

Alfred E. Eckes, Chairman

Paula Stern

Veronica A. Haggart

---

Kenneth R. Mason, Secretary to the Commission

---

This report was prepared principally by

Rhett LeVerett
General Manufactures Division

---

Office of Industries
Norris A. Lynch, Director

---

Address all communications to
Office of the Secretary
United States International Trade Commission
Washington, D.C. 20436

BEST COPY AVAILABLE

Highlights of the Sixteenth Annual Report on Brooms

Broom corn brooms

During 1982, compared with 1981--

- o APPARENT CONSUMPTION of broom corn brooms, including whiskbrooms, remained essentially unchanged at 2.0 million dozen.
- o U.S. PRODUCERS' SHIPMENTS of brooms of broom corn including whiskbrooms increased 4 percent to 1.9 million dozen.
- o U.S. IMPORTS 1/ of broom corn brooms, including whiskbrooms, increased 2 percent to 154,000 dozen. The ratio of imports to consumption remained at 8 percent.
- o U.S. EXPORTS of brooms of broom corn, including whiskbrooms increased 2 percent to 8,600 dozen. Exports of all brooms of broom corn comprised less than 1 percent of total producers' shipments.

Brooms competitive with corn brooms 2/

During 1982, compared with 1980--

- o APPARENT CONSUMPTION of competitive brooms remained essentially unchanged at 1.6 million dozen.
- o U.S. PRODUCERS' SHIPMENTS of competitive brooms remained essentially unchanged at 1.2 million dozen.
- o U.S. IMPORTS of competitive brooms decreased 3 percent to 418,000 dozen.
- o U.S. EXPORTS of competitive brooms decreased 19 percent to 30,000 dozen.

---

1/ There is a tariff-rate quota of 61,658 dozen on whiskbrooms of broom corn, and 121,478 dozen on other brooms of broom corn in any calendar year.

2/ The Commission reports biannually on all brooms considered competitive with broom corn brooms.

BEST COPY AVAILABLE

REPORT TO THE PRESIDENT

U.S. International Trade Commission
April 15, 1983

To the President:

In accordance with Executive Order 11377 of October 23, 1967 (copy attached), to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (TSUS) (79 Stat. 948; 19 U.S.C. 1202), the U.S. International Trade Commission herein reports its judgment as to the estimated domestic consumption of broom corn brooms for the year 1982, the basis for that estimate, and information on U.S. consumption, production, imports, and exports of other types of brooms considered to be competitive with broom corn brooms for 1982. For convenience, the Commission also reports corresponding data for broom corn brooms for the years 1980 and 1981 and data for competitive brooms for 1980.

Estimated consumption of broom corn brooms

In the judgment of the Commission, consumption of brooms wholly or in part of broom corn in the calendar years 1980, 1981, and 1982 was as follows:

Brooms wholly or in part of broom corn: U.S. consumption, 1980-82

(In dozens)

| Type of broom | 1980 1/ | 1981 2/ | 1982 |
|---|---|---|---|
| Whiskbrooms of a kind provided for in TSUS items 750.26 to 750.28, inclusive | 342,414 | 252,335 | 215,658 |
| Other brooms of a kind provided for in TSUS items 750.29 to 750.31, inclusive | 2,061,176 | 1,707,309 | 1,811,915 |
| Total | 2,403,590 | 1,959,644 | 2,027,573 |

1/ As reported to the President on April 14, 1981.
2/ As reported to the President on March 31, 1982.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.



BEST COPY AVAILABLE

Aggregate apparent consumption of broom corn brooms amounted to 2.0 million dozen in 1982, up 3 percent from 1981. Consumption of whiskbrooms of broom corn, which accounted for 11 percent of total consumption in 1982, was down 15 percent from 1981, while consumption of other brooms of broom corn, 89 percent of total consumption in 1982, increased by 6 percent over 1981.

Basis for the Commission's judgment with respect to broom corn brooms

The Commission estimated consumption of broom corn brooms in 1982 by the same methods it used to estimate consumption in its previous reports pursuant to Executive Order 11377. Apparent annual consumption was determined by adding the quantity of shipments by domestic producers to the quantity of imports and then subtracting the quantity of exports. Data on imports were obtained from the U.S. Customs Service; data on shipments and exports were estimated from responses to questionnaires sent to all known domestic producers of broom corn brooms.

The data for each of the components used in the computation of apparent annual consumption of broom corn brooms were as shown in the following table:

BEST COPY AVAILABLE

Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive, and other brooms provided for in TSUS items 750.29 to 750.31, inclusive: U.S. producers' shipments, imports, exports, and apparent consumption, 1980, 1981, and 1982

(In dozens)

| Item | 1980 1/ | 1981 2/ | 1982 |
|---|---|---|---|
| | Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive | | |
| U.S. producers' shipments | 254,803 | 162,872 | 136,967 |
| Imports | 87,769 | 90,930 | 80,094 |
| Exports | 158 | 1,467 | 1,403 |
| Apparent consumption | 342,414 | 252,335 | 215,658 |
| | Other brooms provided for in TSUS items 750.29 to 750.31, inclusive | | |
| U.S. producers' shipments | 1,939,006 | 1,654,853 | 1,745,132 |
| Imports | 126,017 | 59,434 | 73,987 |
| Exports | 3,847 | 6,978 | 7,204 |
| Apparent consumption | 2,061,176 | 1,707,309 | 1,811,915 |
| | Total for all brooms provided for in TSUS items 750.26 to 750.31, inclusive | | |
| U.S. producers' shipments | 2,193,809 | 1,817,725 | 1,882,099 |
| Imports | 213,786 | 150,364 | 154,081 |
| Exports | 4,005 | 8,445 | 8,607 |
| Apparent consumption | 2,403,590 | 1,959,644 | 2,027,573 |

1/ As reported to the President on April 14, 1981.
2/ As reported to the President on March 31, 1982.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

U.S. producers' shipments.--Total U.S. producers' shipments of broom corn brooms, including whiskbrooms, amounted to 1.9 million dozen in 1982, an increase of approximately 4 percent from the 1981 level of 1.8 million dozen. Shipments of whiskbrooms of broom corn, which were 7 percent of total shipments in 1982, declined by 16 percent from the 1981 level, while shipments of other brooms of broomcorn, 93 percent of the total, increased by 5 percent from the previous year. The total number of U.S. producers of broom corn brooms was 130 in 1982, down from 141 in 1981.

BEST COPY AVAILABLE

Imports.--U.S. imports of broom corn brooms totaled 154,000 dozen in 1982, 2 percent higher than the number imported in 1981. Imports of whiskbrooms of broom corn in 1982 decreased by 12 percent from the 1981 level to 80,000 dozen, whereas imports of other brooms of broom corn increased by 24 percent to 74,000 dozen. Hungary, which supplied virtually all the imports of whiskbrooms of broom corn, and Mexico, which supplied the bulk of imports of other brooms of broom corn have traditionally been the major sources of U.S. imports.

The ratio of imports to consumption for all brooms of broom corn was 8 percent in 1982, approximately the same as in 1981. The ratio of imports to consumption for whiskbrooms of broom corn in 1982 was 37 percent, compared with 36 percent in 1981, while that for other brooms of broom corn was 4 percent, also up 1 percent from the previous year's ratio.

Exports.--U.S. exports of broom corn brooms totaled 8,600 dozen in 1982, up 2 percent from the total in 1981. Exports for whiskbrooms and other brooms of broom corn remained essentially the same in 1982 compared with 1981. Exports of all categories of broom corn brooms comprised less than 1 percent of annual U.S. producers' shipments in 1982.

BEST COPY AVAILABLE

Brooms Considered Competitive with Broom Corn Brooms

As reported to the President on May 23, 1969, the Commission concluded that whiskbrooms of all fibers other than broom corn are competitive with whiskbrooms made of broom corn, and that upright brooms of all fibers other than broom corn are competitive with upright broom corn brooms. The Commission further concluded that push brooms 16 inches or less in width generally are competitive with upright corn brooms. The "competitive" brooms identified above are generally used for the same purpose as, and are generally substitutable for, broom corn brooms.

The Commission estimates that domestic shipments, imports, exports, and apparent consumption in 1980 1/ and 1982 of the brooms considered to be competitive with broom corn brooms were as shown in the table below:

Brooms competitive with broom corn brooms: Estimated U.S. producers' shipments, imports, exports, and apparent consumption, 1980 and 1982

(In thousands of dozens)

| Type of broom | Producers' shipments | | Imports | | Exports | | Apparent consumption | |
|---|---|---|---|---|---|---|---|---|
| | 1980 | 1982 | 1980 | 1982 | 1980 | 1982 | 1980 | 1982 |
| Whiskbrooms: | | | | | | | | |
| Plastic fiber | 116 | 103 | 16 | 20 | 2 | - | 130 | 123 |
| Other fiber 1/ | 2/ | 10 | 20 | 5 | - | - | 20 | 15 |
| Other (upright) brooms: | | | | | | | | |
| Plastic fiber | 871 | 796 | 131 | 236 | 34 | 29 | 968 | 1,003 |
| Other fiber 1/ | 16 | 85 | 259 | 150 | - | - | 274 | 235 |
| Push brooms (16" or less in width) | 180 | 168 | 4 | 7 | 1 | 1 | 183 | 174 |
| Total | 1,183 | 1,162 | 430 | 418 | 37 | 30 | 1,575 | 1,550 |

1/ The absence of any substantial production of whiskbrooms of fibers other than plastics or broom corn is attributable in large measure to the substitution of plastics for "other fiber" in the production of whiskbrooms since 1968.

2/ Less than 500 dozen.

Source: Compiled from data furnished by domestic producers and official statistics of the U.S. Department of Commerce.

1/ As reported to the President on April 14, 1981.

BEST COPY AVAILABLE

FOR IMMEDIATE RELEASE OCTOBER 23, 1967

Office of the White House Press Secretary

RECEIVED
U S TARIFF COMM
1967 OCT 24 AM 9 07

THE WHITE HOUSE

EXECUTIVE ORDER 11377

PROVIDING FOR TARIFF COMMISSION REPORTS REGARDING THE ESTIMATED CONSUMPTION OF CERTAIN BROOMS

By virtue of the authority vested in me by the Constitution and the statutes, including section 332 of the Tariff Act of 1930 (19 U.S.C. 1332), it is hereby ordered as follows:

1. In order to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (79 Stat. 948; 19 U.S.C. 1202), the United States Tariff Commission shall keep under review developments with regard to whiskbrooms of a kind provided for in items 750.26 to 750.28, inclusive, of the tariff schedules, and other brooms of a kind provided for in items 750.29 to 750.31, inclusive, of such schedules, and shall annually report to the President, as early as practicable in each calendar year, its judgment as to the estimated annual consumption of each such kind of brooms during the immediately preceding calendar year, together with the basis therefor. The first report by the Commission under this paragraph shall contain estimates for the calendar year 1967, and also similar estimates for the calendar year 1965, together with the basis therefor.

2. At the time of its report of the estimates under paragraph 1 of this order for 1968, and biennially thereafter, in addition to the matters described in paragraph 1, the Commission shall report to the President available information as to the production of and trade in other types of brooms which it considers to be competitive with those identified in paragraph 1 and, if practicable, estimates as to the annual consumption of such other brooms.

/s/ Lyndon B. Johnson

THE WHITE HOUSE,
October 23, 1967

# # #

BEST COPY AVAILABLE

6